

Mystery Shopping

if you fax this back now you won't miss out

"This is a great membership benefit. Another retailer I spoke with paid \$250 to be Mystery Shopped."

Steve Keeling, Classic Hearth & Leisure, Wilmot, NS

"This is the best thing that's ever happened at my store"

Vanessa Percival, Embers
Perth, ON

"We found it interesting to know what a customer sees and thinks when they walk into our store."

Joy Harbers, Harbers Flame Centre and Masonry, Williamsburg, ON

For only \$35 you can find out what an average customer thinks of your store.

The deadline for Mystery Shopping is approaching. Act now to be shopped this fall.

The next round takes place in the fall. Sign up to have your store shopped for an unbelievably low rate of \$35 per location, HPBAC pays the rest of the cost. Your store will be visited unannounced by a professionally trained Mystery Shopper who will complete a comprehensive evaluation on their shopping experience. You'll receive a detailed, confidential report on your store's performance to compare with your previous results, and with regional, national and North American results.



Please complete the following and send it with your cheque by Friday, July 23rd to HPBAC, PO Box 5422, Huntsville, ON P1H 2K8. We also accept Visa by phone 1-800-792-5284 or fax 705-788-0255.

Yes, we'd like to be Mystery Shopped

Store Name _____

Store Mgr _____ Store Owner _____

Mailing Address _____

City _____ Prov _____ Postal _____

Street Address _____

City _____ Prov _____ Postal _____

Phone _____ Fax _____

Email _____

Days Store Open _____ Store Hours _____

Mystery Shopping (\$35.00 per time & location) _____

plus 7% GST (15% HST for Atlantic members) _____

Total _____

Method of Payment

cheque (payable to HPAC) charge to my VISA

Account # _____

Exp. Date _____ Signature _____

Deadline - Friday, July 23, 2004

